

MEETING: 18/03/2016

Ref: 12994

ASSESSMENT CATEGORY – Making London More Inclusive

Rosetta Life

**Adv: Olivia Dix
Base: Lambeth
Benefit: Camden**

Amount requested: £66,661

Amount requested: £66,700

The Charity:

Rosetta Life is a national charity, founded in 1999, with considerable activity in London. Its objects are: the relief of emotional suffering of persons with life threatening illnesses (Note: the charity is changing to these objects from 'to offering relief to terminally ill people') by providing a creative service that enables individuals to document their lives in whatever form is appropriate to their needs and advancing the education of the public and professionals through exhibitions, performances and screenings and training packages for artists, nursing and medical staff. It also develops advocacy media tools to communicate to wider audiences the needs and stories of those living with life threatening illnesses (www.youtube.com/rosettalive). It has a core team of three staff and a wide network of associate artists.

The Application:

Funding is requested to replicate a model for movement and singing activities for stroke survivors - 'Stroke Odysseys' across London - and to ensure its legacy through training. The model addresses anxiety, depression and resilience amongst newly disabled stroke survivors and carers in order to support stroke survivors to maintain independent living and increase their quality of life.

The Recommendation:

The organisation has a long track record of work in health care that facilitates the partnerships with hospitals and other health institutions. It also works with art and cultural institutions necessary to the project. Rosetta Life has worked for three years delivering dance and song writing performance projects for stroke rehabilitation, with strong qualitative evidence for good psychological outcomes. Despite very limited resources in 2014/15, it secured a substantial grant to develop the clinical model. The Artistic Director is very well networked and has the experience to deliver the project successfully, and the organisation is much stronger than its fragile financial position would imply. There is an evaluation of the work by the University of Surrey and the London School of Economics, which will help to promote replicability and leverage further funding.

£66,700 over two years (£21,050, £45,650) to replicate the model for movement and singing for stroke survivors across London.

Funding History

None

Background and detail of proposal

The application fits clearly into the Making London More Inclusive programme through helping stroke victims regain some control over their lives and using arts to improve their well-being. The Stroke Odyssey programme originated in Derry in

2013. The clinical model will consist of: collaborative arts and health interventions; participatory performance; collaborations between professional artists and participants; innovative training of peer ambassadors (stroke survivors living with complex disabilities); and pathways between clinical rehabilitation and ongoing rehabilitation in the community through the arts. The model will also include sustainable partnerships and a network of key agencies and beneficiaries that can facilitate the planned legacy of the project following this phase of funding. The anticipated consequences are: increased participation with a 20% reduction in depression and anxiety by participants; more positive attitudes towards the disabilities of stroke victims; and an increase in participants' self-esteem and confidence.

Financial Information

In 2014/15 the organisation contracted significantly, focusing its limited resources on the successful application to develop the clinically approved Stroke Odyssey model. A part-time Finance Director will be appointed in 2016 and Trustees are committed to reaching their reserves policy of three months total salary costs in 2016

| Year end at 31 March | 2013/14 Independently Examined/ Audited Accounts | 2014/15 Draft Outturn | 2015/16 Current Year Forecast |
|---|--|-----------------------------|-------------------------------------|
| Income and Expenditure | £ | £ | £ |
| Income | 53,782 | 13,013 | 104,595 |
| Expenditure | 45,935 | 19,873 | 81,656 |
| Unrestricted Funds Surplus / (Deficit) | 37 | 55 | 1,500 |
| Restricted Funds Surplus / (Deficit) | 7,071 | (6916) | 21,439 |
| Total Surplus / (Deficit) | 7,108 | (6,861) | 22,939 |
| Surplus / (Deficit) as a % of turnover | 13.2% | 52% | 22% |
| Cost of Generating funds (% of income) | 8% | 0 | 0 |
| Free unrestricted reserves | | | |
| Unrestricted free reserves held at Year End | 37 | 93 | 1,500 |
| How many months' worth of expenditure | N/A | N/A | N/A |
| Reserves Policy target | 7,666 | 2,571 | 11,500 |
| How many months' worth of expenditure (employees) | 3 | 3 | 3 |
| Free reserves over/(under) target | (7,629) | (2,478) | (10,500) |